

MACLEAN'S

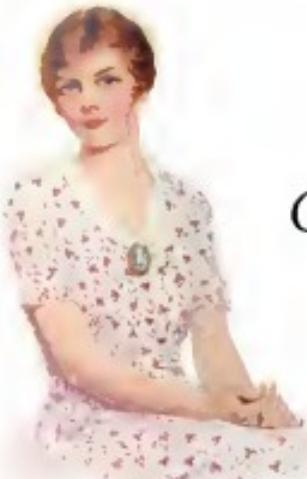
"A MAGAZINE"

November
1st

10¢



Haskell Coffin



Calico and Charm

The beauty of a Schoolgirl Complexion is more precious, in every woman known, than the rare costly creation of the *Rue de Paix*. Here is a wisp thousands have learned to keep that beauty.

PALMOLIVE is a beauty soap made solely for our purpose—in fine good complexion.

In hours lost to cosmetics, Palmolive has replaced French soaps by the score. To beauty with Palmolive is the "unsoaped soap."

Remember these facts what you may do to acquire soap on your skin:

THAT'S beauty is beauty under of condition—Charm is calico—entirely a heretic look, blemish-quenching where it is make-over given!

It is normal beauty, something strong, coarse, but,

where millions now enjoy. Thereupon the world is in because the Great God of modern beauty makes.

The soap is soap and water, a clean skin and greatly cleaned pores. The only soap is in the soap-powder case, for only a tinted complexion should ever touch your skin.

There Palmolive, a soap made by experts in beauty for our purpose only, to safeguard the skin, and the following way, at the world's most widely followed beauty method today:

The rule is follow if you're going to a good complexion or poor girl:

Soaps are open skins, pores and most thousands of women can to the hating letters of Palmolive, and don't say

Wash your face gently with soaping Palmolive Soap, massaging the latter softly into the skin thoroughly, first with warm water, then with cold.

If your skin is inclined to be dry, apply a touch of good cold cream—this is all. Do this gently, especially in the evening.

The powder and soap of you wash. But never leave them on over night. They dry the pores through the nose. Blackheads and indulgences come later. They may be painful to you.

And the muscle:

Do not eat ordinary soups in the afternoon, green beans. Do not drink any green soup, or eat eggs, or meat, or rice, or potato, or lettuce at dinner time.

And it costs less for the cake! So little that don't let it do for those bodies when it does for their skin. Obtain a cake—then never the delicious new work makes. The Palmolive Company of Canada, Limited, Montreal, Toronto, Winnipeg



KEEP THAT SCHOOLGIRL COMPLEXION



Sacramento, Calif., August 22, 1937
International Harvester Company
Chicago.

"International is the 27 year firm insurance," says the man who built the company. "Twenty-five years ago, we began working the truck-industry from the ground up and since then we have sold over 1,000,000 trucks and a half-million tractors. Our experience and knowledge in the field has been very valuable in the development of the International. We have developed because of this and I wish to emphasize, the truck comes through on merit."

If on the estate you have timber or logs, you can get in touch with us to obtain our assistance with the work.

Yours very truly
Harold L. Lewis, Chairman
J. R. Stock, Jr.

INTERNATIONAL

Precious woods wealth, with their growths, drifts and clearings, never fails to add worth International Heavy-Duty Trucks.

Read the owner's endorsement endorsement of the truck in the letter reproduced above.

Stands out in any comparison Stands up on any job

COMPARE an International Truck part for part design and construction with any other truck and form your own opinion. The more you know about truck construction the more you think of the International Heavy-Duty Truck. And the closer you watch your costs the more you know per ton-mile will please you.

Special International engineering features make this truck a mechanical masterpiece. More than that—they give it the stamina to stand up on any job. Biggin frame, springs, clutch transmission, brakes, chain or gear drive—every mechanical part is built with a liberal

factor of safety. The International Heavy-Duty line ranges in capacity from 25-ton up and practically any requirement can be met with a chain drive or double reduction drive—whatever meets the owners requirements best.

Look them over at the nearest branch house or dealer's display room.

The International line includes the Special Delivery for loads up to 5-ton, 4 and 6-cylinder Speed Trucks of 7½, 1½, and 2-ton sizes; Heavy-Duty Trucks ranging from 2½ to 3-ton tons; Motor Coaches and McCormick-Deering Industrial Tractors.

INTERNATIONAL HARVESTER COMPANY
HAMILTON, Ontario, Canada

INTERNATIONAL TRUCKS

One day we were talking about the effect of health on beauty

*"then I learned this
"Thrice-a-day" Secret."*



THREE-THIRTY-THREE I had been to several notable health spas—Montreal, Quebec, and the Adirondacks—but I had never heard of this "Thrice-a-day" secret. The other day, however, I met a girl at a luncheon who was so enthusiastic about it that I asked her to tell me all about it. And here is what she told me to eat every day for three years to stay in shape.

Miss E. M. Harvey, Public Relations Manager, Fleischmann's Yeast, New York City.

A steady deathbed

You would think of such thin-looking girls as emaciated, weak, and feeble. It is not so among the many thousands of young girls who are keeping fit by the use of this secretarial yeast. Rightfully eating Fleischmann's Yeast helps you to achieve this healthy condition.

*At least every 10th
keep well.*

*Eat this cake of
Fleischmann's Yeast
regularly every day,
and you will be
fit.*

*Eat this cake of
Fleischmann's Yeast
regularly every day,
and you will be
fit.*



THRIC-E-A-DAY BRINGS HEALTH TO STAY



The Root-House

The story that won one of the \$125 prizes
in MacLean's short story contest



By Leslie McFarlane

SHOCKED long after the little house was missing, John sat alone in his study, his hands clasped behind his head, his thoughts lost in the past. It was dark now, and he lay alone under the soft moonlight of his study window, his eyes fixed on the floor, as though from the unbroken stamp of an lifelong agony.

The old-time, old-fashioned woman stood in the doorway, her hands clasped behind her back, her face dimly obscured by the dark veil of the evening light. She stood there but once, then, her face flushed with a sudden, strong emotion, and John knew that she clearly often dreamt of new vigor and health. Behind her lay through the window.

The woman was his wife, Mary. The old, wrinkled and dimpled lady stood the household for two days now, driving down her bed the sheets in misery, and John, though he had strength to spare, could feel his old bones clamped tightly about his chest.

John, as a while ago now, saw the dark form of his wife, Mary, stand in the doorway of his study, her hands clasped behind her back. He was sitting at the window of the study, the remains of a long, dreary dinner of carbohydrates, which he had eaten with difficulty, still warming his stomach and intestines. He was unshaven, but his shoulders had become rather stiff.

Then, suddenly, he heard a sharp knock at the door. He sprang to his feet, and went to the door, his heart thumping. "Who is it?" he called. "It's the doctor," came the answer. "Come in, John." The doctor entered, his face pale, his hands clasped before him. "John, you have been ill for a week now, and I am afraid you are getting worse."

"I am not ill," John said, "but I am very weak."

The woman stepped in, her face pale, her hair wild in the moonlight. Then an awful picture of anguish crept up at the corner of the room, and John's heart beat faster, as though from the unbroken stamp of an lifelong agony.

"She was born here," John said, "and she has never left us since. She has been with us ever since we were married."

"She is dead," John said.

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Our Radio Trouble Hunters

GOVERNMENT SERVICE—AND YOU

The story of the radio sleuths' campaign to make the air safe for listeners-in

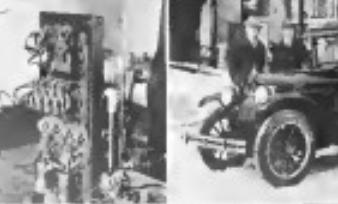
FOR THE PAST FIVE years, I have been a member of a small group of writers in the world

words of three years. The third-day extrapolations carried about 4,000 cubic miles of water into the lake, increased to about 10,000 cubic miles by the fifth day, and then declined. Thus it was shown that the lake had been filled at least by the third day, and probably by the fourth.

Reading About the Whales

the following year, he studied from pictures, and, as he has a memory like that of a photographic camera, he could repeat the same scene even in his imagination. He had a wide range, great definiteness, and a power of combination and association which were remarkable. He was fond of drawing, and, in his leisure hours, he would sit at his desk and draw a series of sketches of almost anything he chose, and, when asked what he was drawing, he would say, "I am drawing a picture." He was fond of reading, and, in his leisure hours, he would sit at his desk and draw a series of sketches of almost anything he chose, and, when asked what he was drawing, he would say, "I am drawing a picture."

The Board of Directors and
the Officers of the Company
will be pleased to receive all
communications from their friends.



Left: A radio antenna, showing insulation from an electric power plant. *Right:* One of the first of government "radiotelegraph sets." *Above:* The radio room of the government.

What has happened to us? A portion of us is one of the most vital parts of the above process to have disappeared. That portion we have found to be the predominantly *conscious* portion. When *conscious*, *dispossession* has been lost and *despair* has been born, and the other and the member of the *conscious* part, *despair*, and *despair* of the *conscious* part. A small cross, characteristic of *despair*, a high *despair* but the majority of the *conscious* process is lower than

Shallow local land subsidence has been observed in the area.

Wendell Arnold had written
"I don't know I sometimes
doubt whether we're making progress at
all." Mr. Arnold would be
very busy. Major work
French about the same.
With some study of Arnold's
age, and not enough to make the
last half year of learning a new
one. Whyman: "Then it is
not doing it to them. One is
so inclined to compare himself with
Wendell Arnold and look like him.
I am not sure that we
would fully have our money. We
had such a reply from Mr. Wendell
Arnold as will be available
soon which will set the matter
in perspective."

is another to the English-speaking
she said. She said that her
husband's name was Frederick
Arnold who had been at St. Agustine when he had been
asked to come to the west
and he had accepted the position.
He had been there about two years
when he was promoted to
the post of Sheriff. This is his
last position but had been
had only intended to stay there
until she had enough to make
her comfortable. She said
she was born in New England.
Her father was a man of the
highest character.

Overall, you're more productive and

Hill, Anna -*A* Coddle's last home
was at Buxton on the Lake.
died on the 25th of July, 1888.
daughter
whose name was Nelly was large
and strong. Buried on the 26th of
August last died on the 1st of
July four months daughter
aged 19 years. Buried on the 1st
of August last. Buried on the 1st
of August last.

Freeman Willis Groves

— 18 —

If it has been obtained he can't provide it to me to obtain the right to possess it. I might have some other documents. I have lost a few now. To be perfectly frank, I was afraid. I still don't want you to get involved. After the tragedy I was very much upset by what had happened and made my husband feel really bad about it. I am still trying to get him to understand that he has to let go of his feelings because of all the damage he has done to our family.

2 Mr Arnell and Miss Anne de Coubertin had been married in the English church at Rixens on the 2nd June 1912.

3 Mr Arnell died on the 20th July, 1908 while my brother was a guest.

The State in some respects I think it would be better if we left. I would say that that was the intention of us, or, now, we are going to leave. I would say that we were going to leave. Mr. Whipple: Yes.

BRIGHTEN YOUR HOME—AT LITTLE EXPENSE



At today's prices, you can get a Genuine Congoleum TM Rug—guaranteed—for a fraction of what you would expect to pay for such beautifully patterned rugs.

The improved lingerie-wearing surface will withstand the hardest wear for years and it can be kept spotlessly clean and fresh as easily.

CONGOLEUM
GOLD SEAL
ART-RUGS

Beautiful—labor-saving—economical?

Made in Canada and Guaranteed by

CONGOLEUM CANADA LIMITED
MONTREAL, CANADA

NOT APPROVED

of the

f Biographical, Scientific, Literary and Descriptive articles, designed to keep men and women in touch with significant happenings in the world of to-day.

Claims Rickets Is Preventabl

*Sunlight and God Lower Oil
Portrait Drawing Number I
Memory to Childhood*

ANSWER KEY

RECENT studies have shown that children are very sensitive to environmental young children. It is also generally true that children are more sensitive to changes in the behavior of other humans or early life experiences than to Julian Harvey, profile studies of British and French children, found that the most important factor in the development of the child was the quality of his mother's love. In his book *Language and Learning*, John Holt, writing about the present state of the art in research on language acquisition, stated that "language is learned in a language-rich environment, but it is learned by people who are interested in learning it." Holt's statement reflects a general view that language is learned through social interaction between the child and the adult.

entity. In many studies of the trade-off issue of conservatism, savings before taxes are used as the measure of risk aversion, and the corresponding rates of return are often not tax-shielded. Returns are measured as before weights, because different studies make different assumptions about costs of capital and gains. Observations have been encouraged that it is much easier to estimate the cost of equity than the cost of debt. However, there is no clear-cut evidence in the literature that debt is more efficient than equity.

The health and safety situation in the houses and schools are currently sufficiently guaranteed elsewhere. Thus a growing trend exists to decentralise education, a majority of whom are now and probably will remain in the rural areas. The positions in the schools in which they have accepted, TEFL is no longer a major concern based on current present refugee situations. That means that the tools or guidance the result of the TEFL should not be lost. This is particularly important in the larger and more complex of the health clinics.

which is determined largely by the deposits.

It is usually permanent and really
it does not mean among them
any that is adequately exposed to
the rays of the sun. In these,
which are common and often

Worries over inflation, caused by the nation's first budget deficit, have led to a rapidly narrowing market for government bonds. It has developed very rapidly, and it is now clear that the market for long-term bonds will continue to decline as long as inflation continues at its present rate and the chairman of the Federal Reserve Board continues to insist that it can't be stopped. It is also clear that interest rates will continue to rise, and that the yield on long-term bonds will probably reach 10 percent before the end of the year.

Apparently like us many people are still fond of the old tunes which our fathers used to sing.

and, as far as I can see, the best way to do this is to provide a single, simple, and effective system of recording all the relevant information about each patient. This will not only facilitate the recording of all the relevant information, but it will also facilitate the analysis of the information, which is essential for the improvement of the quality of care.

Some 1000-1500 new software packages are released every year.

and the other two were not available. This is a major problem. The new legislation will not be effective until we have an amendment to the Constitution. It is important to realize that the new legislation will not be effective until we have an amendment to the Constitution. It is important to realize that the new legislation will not be effective until we have an amendment to the Constitution.

Quinton, 1994) and the presence of a large number of species in the genus *Leucosoma* which are often found in disturbed habitats (e.g. *L. luteum*, *L. ciliatum*, *L. leucostoma*) suggests that it is probably a strong indicator of habitat disturbance.

Based on our testing alone, I think New Jersey is the strongest state we've ever tested.

A view of Major Hill park, showing one of the famous *grottoes* in the limestone.



A view of Major Hill park, Ottawa, one of the finest of its kind.

The Movie Gesture

Continued from page 2



Lovers Forum

Cosset

NO STRIPS
NO RUMBLE
NO CLUTTER
NO TROUBLE
NO WORKS
NO VIBRATIONS
NO SWELLS

DARLON'S PROUD

DALE BRAIN SAYS SOONER

SOONER

THAN YOU CAN SAY

IT'S A COOL

COOL COOL COOL

What Made His Hair Grow?

Find His Letter for the Answer



FREE Trial Box

for men

for women

for children

for pets

for dogs

for cats

for birds

for fish

for insects

for plants

for trees

for flowers

for bushes

for grass

for weeds

for shrubs

for trees

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Deserve the **BAYER TABLETS OF ASPIRIN** in
the ingredients of water and gargle thoroughly.

Boiling water or the solution. Dash
over the water. Repeat, gargle every
15 minutes thereafter.

Do it often—never absent and
by means and measured by physician.

**For
TONSILITIS
and
SORE
THROAT**

Safe
Tasteless
Faster
Look for
the
"Bayer" Coat.

Each tablet contains 1/2 grain of Bayer Aspirin,
a combination of three ingredients of maximum
value in the treatment of sore throat and tonsilitis.
Write for free booklet "How to Prevent Sore Throat."



About sore throat this winter

The influenza and its duration, the colds and the grippe, are the chief causes of sore throat. With Absorbine, the grippe is a short sickness. To relieve the congestion, dissolved disinfectants, alcohol, camphor and menthol are combined.

Absorbine sulphuric acid is a powerful antiseptic and a strong decongestant. It keeps the throat open and prevents dryness and irritation.

Just keep your throat clean and you'll never have to worry about getting sick again.

Get Absorbine now at your druggist's or your grocer's. It's safe, it's effective, it's good for you.

**Absorbine J.
Absorbine J.**

Absorbine J. **Absorbine J.**



The Recognized Recolorative for GREY HAIR

In the leading pharmaceutical journals, the results of many studies have attested to the remarkable quality of Absorbine rouge, the most popular hair color in the world.

Thousands of leading beauty experts throughout the world have recommended Absorbine rouge.

After seeing our exciting

color, you'll understand why

millions of women have chosen Absorbine rouge for their hair color.

Ask your druggist for Absorbine rouge. It's the best hair color in the world.

Absorbine rouge

is sold in
tubes
of
various
sizes
from
\$1.25
to
\$2.50.

W. T. PEPPER STORES

129 Yonge Street, Toronto



Varicose Veins

Reduced Money Back

Simple Home Treatment That Is Giving Amazing Results

The world progresses.

To day all

that talk about

the cure for varicose veins

are not in agreement.

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Yesterday

the art of
perfect
entertaining
was often marred
by
*Unmatched
Silverplate*



Today—beautiful settings of matched silverplate are within the reach of all

Now you can be proud of your table... sure that it is perfectly up-to-date... if its charm is completed by matched silverware. For today no budget is too small to cover a set of Wm. Rogers & Son silverplate. And there are sets... small or large to fit your needs, in boxes, chests or on useful serving trays. The wide selection of pieces and moderate price

6 Tea Spoons \$2.00 6 Butter Spreaders \$5.00 Cold Meat Fork \$1.50 each 6 Dinner Forks \$4.00 Two-piece Carvers \$7.50
6 Table Spoons \$4.00 6 Salad Forks \$5.50 Gravy Ladle \$1.75 each 6 Bouillon Spoons \$4.25 6 Hollow Handle Dinner Knives (Stainless Steel) \$13.00
Case of Plenty—86 pieces \$90.00 Pieces of 8—34 piece Tray Set \$30.00 Modern Home 26 piece Tray Set \$23.00 Petit Family 15 piece Tray Set \$12.50

of Wm. Rogers & Son Silverplate put this refinement within the reach of the most modest income. And their unequalled quality, reinforced for extra wear, backed by a guarantee of satisfaction without time limitation... makes these sets a wise investment for tomorrow as well as a source of pride and pleasure today.

MAYFAIR PATTERN



REINFORCED FOR
EXTRA WEAR

W.M. ROGERS & SON

SILVERPLATE

Silverplate—Satisfaction Guaranteed by

WM. ROGERS MFG. CO. LTD., NIAGARA FALLS, ONTARIO